



DRIVER'S PROFILE: DEVIN JONES

Birth Date:	November 24, 1994	Hometown:	San Luis Obispo, Calif.
Age:	15	Residence:	Mooresville, N.C.
Height:	5' 5"	Weight:	99 pounds
Education:	10 th Grade Honor Student, Lake Norman High	Website:	www.DevinJonesRacing.com



Biography:

Growing up in California, Devin Jones showed the West Coast racing world that he had the talent to drive to the front of the sport. In three short years of go-karting, Jones rose to the top, becoming a two-time IKF "Duffy" Grand National Champion which made him one of the youngest IKF "experts" in history at the age of 11. He also earned WKA Grand National "Eagle" and WKA Gold Cup titles, earned multiple wins in the competitive Snap-On Stars of Karting International Series and was the "most winning" Cadet Go-Kart racer in Southern California.

In 2007, at the age of 12, Jones and the Devin Jones Racing team moved east to Mooresville, N.C., to further his driving career. Just after his 13th birthday in November of 2007, Jones moved up to the highly-competitive Legends Car Series. In his first 8 months of racing in the Legends Car series, Jones amassed 8 1st place finishes and 36 top fives, earning him the honors to move from the Semi Pro to the Pro class two months before his 14th birthday. In September, 2008, Jones also earned a podium finish in his first Pro Challenge race during the series' playoffs opener.



Throughout 2009, Jones moved into a Super Late Model and competed in the PASS South series. During his first season in the full-size car he qualified in the top 10 in 8 out of 11 starts and finished in the top 10 in 5 out of 11 starts, including a 3rd place podium finish at Hickory Motor Speedway in July. Even though he competed in just 10 of the 14 PASS South series races, Jones finished the season out 9th in points. In 2010, Jones is running his No. 35 Super Late Model in the PASS South Series once again. He currently sits 5th in series points as he looks to claim the PASS South championship title.

Goals:

2010 Goals:

- PASS South Championship
- Top 3 in PASS National Championship
- Top 5 in the "Winchester 400" Super Late Model Race

Career Goals:

- Develop Relationship with top NASCAR teams
- Race K&N Pro Series East at age 16
- Attract Driver Development Program and Leading Sponsor
- Compete in Camping World Truck Series Races
- Ultimately Race in the Pinnacles of Oval Racing: NASCAR Nationwide and Cup Series

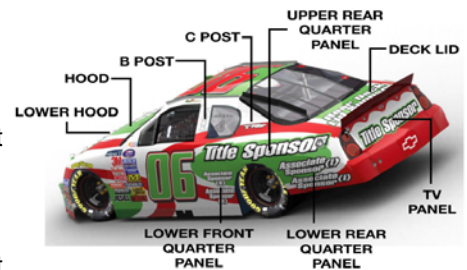




Sponsorship Opportunities:

Devin Jones Racing is currently seeking a primary sponsor for the 2011 PASS South Series. Primary sponsorship includes:

- Car sponsor logo placement on hood, rear deck panel and side panel
 - Car is seen by thousands at each PASS South race throughout the Southeast and during media events and driver autograph sessions
 - Extra visibility is given to Devin Jones as the series' youngest driver
- Hauler sponsor logo placement on the DJR hauler and toterhome (pictured)
 - Hauler is seen by thousands both at the race and while in transit estimated at 10,000 miles per season across Southeast interstates and major cities
- Availability for on-site sponsor promotional appearances
- Availability for inclusion in sponsor advertising and promotions
- Distribution of sponsor materials at all racing events
- Visibility and mentions of sponsor during all media interviews and press coverage
- Monthly reports provided to sponsor on spectator reach, press coverage marketing visibility and race results



Career Highlights:

Overall 5-Year Achievements:

- 89 Feature Wins
- 85 Poles
- 8 Championships
- 3-Time National Champion
- IKF "Expert" and Legends Pro



2008 — Legends Car Young Lions, Semi Pro and Pro Class; Pro Challenge

- Total Season Stats: 58 starts; 8 wins; 36 top 5's; 51 top 10's
- Earned Legends Pro license at age 13, after just 10 months of racing in Legends Semi Pro
- Won 8 races in 8 months; earned 36 top 5 finishes in Legends Semi Pro class
- 2nd overall at the Lowes Motor Speedway Summer Shootout, Legends Young Lions Division; best average finish
- 3rd Lowes Motor Speedway Stars and Stripes Championship, Legends Young Lions Division
- Qualified on Pole during Legends Young Lions National; finished 5th
- Finished 3rd in first Pro Challenge race during series playoff opener



2007 — Legends Car Young Lions; Bandolero; Karting: IKF and Stars of Karting

- Legends Total Season Stats: 3 starts; 1 top 5; 2 top 10's
- Bandolero Total Season Stats: 24 starts; 1 win; 15 top 5's 20 top 10's (in just 5 months of racing Young Guns class)
- Bandolero Nationals: finished 7th (Young Guns)
- Bandolero: OCR Action Sports Park — 1st Bandolero victory (Young Guns)
- Bandolero: 3 Time Hard Charger Award Winner, Concord Motorspeedway (Young Gun)
- Karting: IKF Region 7 (Leading Yamaha Jr. Super Sportsman Points Championship when moved to N.C. in June)
- Karting: Stars of Karting JICA — 5th, New Castle, In.; 9th Oklahoma East vs. West





Career Highlights (cont):

2006 — Karting: IKF; WKA; Stars of Karting

- Earned IKF "Expert" plates at age 11 — Among the youngest in history
- Michael Clark Pro Race, 2nd place, Jr. Super Sportsman (first Jr. Class race)
- IKF Grand National (Duffy) 1st place Champion, Jr. 1 Comer
- IKF Grand National (Duffy) 1st place Champion, HPV 1
- IKF Grand National (Screaming Eagle) Pole Qualifier, Jr. 1 Comer
- IKF Grand National (Screaming Eagle) Pole Qualifier, HPV 1
- IKF Grand Nationals, 3rd place, Rookie Sportsman
- IKF Region 7; 5 1st place finishes
- IKF Region 7; 2nd in series points, HPV 1
- IKF Region 7; 3rd in series points, Jr. 1 Comer
- WKA Grand Nationals West, 5th Jr. Super Sportsman
- Stars of Karting West, 2 1st place finishes; 2 Pole Qualifiers
- Stars of Karting West, 2nd in overall series points



2005 — Karting: IKF; WKA

- Most winning cadet kart driver in Southern California; Won 6 Championships
- WKA Grand Nationals West Winner (Eagle) and Pole Qualifier, Jr 1. Yamaha
- WKA Grand Nationals West Runner Up, HPV1
- Los Angeles Kart Club Champion, Jr. 1
- Los Angeles Kart Club Champion, HPV 1
- So-Cal Sprinters Summer Shootout Champion, Jr. 1
- So-Cal Sprinters Points Champion, Jr. 1
- US Kart Championship, Points Champion, Jr. 1
- US Kart Championship, Points Champion, HPV 1
- California State Championship, HPV runner up; 5th (Yamaha); 2 poles (HPV, Jr. 1); 1 off-pole (Yamaha)



2004 — Karting: IKF; WKA

- WKA Gold Cup West Points Champion, Jr. 1 Cadet
- WKA Daytona Kart Week, 7th, Cadet Jr. Sportsman
- WKA Daytona Kart Week, 9th place Cadet
- Apex California State Championship, 5th place
- Won first race in 3rd career start, Jr. Cadet



Press Coverage:

Articles on Devin Jones have appeared in numerous publications, radios shows and broadcast channels, in many markets which has made Devin a veteran when it comes to press interviews. Regardless of whether he is in front of a microphone or a camera, Devin is always a professional when it comes to promoting his sponsor's brand with the press. Some publications which have run in-depth stories on Devin Jones Racing include:

